




No. 382/C.,
Date. 06.03.2025

TO WHOMSOEVER IT MAY CONCERN

This is to authorize the association of Chaipani Biz Support Private Limited (hereinafter referred to as "Associate Organisation") with the Puri District Administration for branding, sponsorships, and social initiatives related to Shri Jagannatha Rath Yatra 2025.

The Associate Company has been officially and exclusively authorized to facilitate brand-led social initiative, ensuring compliance with cultural and administrative guidelines, aligning all sponsorships and activations with the traditions and sanctity of the Rath Yatra.

The associate organisation shall ensure full transparency and ensure approval from the District Administration before executing any brand partnership agreements.


(Siddharth Shankar Swain)
DM & Collector, Puri
Collector, Puri